



NORCAL MLS Alliance Collaborates to Mitigate Impact of Recent Cyber Attack on Major MLS Software Provider

SEPTEMBER 19, 2023 | In a collaborative display of support, the **NORCAL MLS Alliance** (www.norcalmlsalliance.com), comprising seven prominent MLSs in Northern California, rallied together to support one another in the wake of a recent cyber-attack that disrupted services provided by a leading MLS software provider.

Drawing strength from their longstanding collaborative efforts, the unaffected MLSs swiftly assisted those impacted by the outage. This collective response exemplifies the unity that defines the NORCAL MLS Alliance.

"The challenges posed by these cyber-attacks have taken a toll on hardworking individuals who rely on these software platforms for their livelihoods," stated Walt Baczkowski, CEO of San Francisco Association of Realtors.

"In coming together as a unified force, we've not only weathered the storm but also paved the way for a stronger, more resilient future for our real estate community," said Karen "KB" Holmgren, CEO and President of BAREIS.

"The NORCAL MLS Alliance is more than just an affiliation; it's a family of MLSs that stand together, particularly during challenging times like this," said Dave Howe, CEO and President of MetroList.

This collaborative effort highlights the strength of the NORCAL MLS Alliance. It emphasizes its crucial role in helping mitigate the impact of unforeseen challenges

within the real estate industry. As the affected MLSs work towards a full recovery, the enduring unity of the NORCAL MLS Alliance stands as a testament to the power of cooperation in times of adversity.

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About the NORCAL MLS Alliance:

The NORCAL MLS Alliance is a coalition of seven leading MLSs in Northern California dedicated to enhancing collaboration, innovation, and service excellence within the real estate industry. With a shared commitment to supporting its members and the broader community, the alliance continues to set industry standards and provide valuable resources for real estate professionals. The alliance is comprised of the following MLSs: BAREIS MLS, Bay East Association of REALTORS®, bridgeMLS, Contra Costa Association of REALTORS®, MetroList®, MLSListings and San Francisco Association of REALTORS®

